

EC'd Yes

Rep Firm

Sales Office () WASHINGTON

Salesperson () JAMIE ANDRIK

THE

Salesperson Phone# 202-872-1155

Salesperson FAX#

What's New?

-- CONTRACT COMMENT --
NO SPOTS CAN AIR PAST 12N ON 11/6 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	W,F	TODAY	9A-10A	:30	10/31-11/02	2	\$100.00	2
Rating: 1.3								
Buyline Comment: 1/DAY								
3	M-TU	TODAY	9A-10A	:30	11/05-11/06	2	\$100.00	2
Rating: 1.3								
Buyline Comment: 1/DAY								
5	TU-TH	RACHAEL RAY	10A-11A	:30	10/30-11/01	3	\$55.00	3
Rating: 1.5								
Buyline Comment: 1/DAY								
8	M-TU	RACHAEL RAY	10A-11A	:30	11/05-11/06	2	\$55.00	2
Rating: 1.5								
Buyline Comment: 1/DAY								
10	W,F	STUDIO 5	11A-12P	:30	10/31-11/02	2	\$55.00	2
Rating: 1.1								
Buyline Comment: 1/DAY								
12	M-TU	STUDIO 5	11A-12P	:30	11/05-11/06	2	\$55.00	2
Rating: 1.1								
Buyline Comment: 1/DAY								

Last Received: 09/25/2012 2:15 PM

Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/CD4/R
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C3ON06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

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Sales Office () JAMIE ANDRUS
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Salesperson Phone# 202-872-1155
Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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14	TU-W	NEWS @ NOON	12P-1P	:30	10/30-10/31	2	\$100.00	2
Rating: 2.1								
Buyline Comment: 1/DAY								
16	M	NEWS @ NOON	12P-1P	:30	11/05-11/05	1	\$100.00	1
Rating: 2.1								
17	W-F	DAYS OF OUR LIVES	2P-3P	:30	10/31-11/02	3	\$80.00	3
Rating: 1.1								
Buyline Comment: 1/DAY								
20	M	DAYS OF OUR LIVES	2P-3P	:30	11/05-11/05	1	\$80.00	1
Rating: 1.1								
21	TU-TH	DR PHIL	3P-4P	:30	10/30-11/01	3	\$50.00	3
Rating: 1.1								
Buyline Comment: 1/DAY								
24	M	DR PHIL	3P-4P	:30	11/05-11/05	1	\$50.00	1
Rating: 1.1								
25	SU	SUNDAY EDITION	9A-930A	:30	11/04-11/04	1	\$40.00	1
Rating: 1.7								
26	SU	MUSIC & SPOKEN	930A-10A	:30	11/04-11/04	1	\$175.00	1
Rating: 5.4								
27	SU	MORMON TIMES	10A-1030A	:30	11/04-11/04	1	\$20.00	1
Rating: 4.3								
28	TU-TH	KATIE	4P-5P	:30	10/30-11/01	3	\$90.00	3
Rating: 2.0								
Buyline Comment: 1/DAY								

Station KSL-TV SALT LAKE CITY Agency () SMART MEDIA GROUP Rep Firm () WASHINGTON
 Advertiser () LOVE, MIA 814 KING ST, SUITE 400 Sales Office () JAMIE ANDRUS
 Product LOVE/CD4/R ALEXANDRIA, VA 22314 Salesperson ()
 Estimate# C30N06 Agency C/P1/P2/E LOVE/ORDR/C30N06 Salesperson Phone# 202-872-1155
 Buyer Patricia Dome Flight Dates 10/30/2012 - 11/06/2012 Salesperson FAX#
 Phone# Hiatus Weeks
 Fax#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
87	TU	THE VOICE	7P-8P	:30	10/30-10/30	1	\$850.00	1
Rating: 5.3								
88	W	CHICAGO FIRE	9P-10P	:30	10/31-10/31	1	\$400.00	1
Rating: 6.1								
89	F	WHITNEY/COMM	7P-8P	:30	11/02-11/02	1	\$550.00	1
Rating: 5.8								
90	SU	SUNDAY NIGHT FB	615P-930P	:30	11/04-11/04	1	\$1,000.00	1
Rating: 5.7								

---REPORT TOTALS---

Report Totals: 90 / \$16,685.00

---SALES MONTHLY TOTALS---

Nov 12: 90 / \$16,685.00
 Sales Totals: 90 / \$16,685.00
 Station Totals: 90 / \$16,685.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$83,425	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
 Demos RA35+